Malav Bhavsar

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EDUCATION Carnegie Mellon University, Pittsburgh PA & Mountain View CA

May '14

Masters of Science in Information Technology, Mobility

3.75/4.0

Dhirubhai Ambani Institute of Information & Communication Technology (DA-IICT), India

May '12

B. Tech. in Information and Communication Technology

EXPERIENCE

Team Lead and Software Engineer, Rocket Fuel

Redwood City, CA

Application Group | Rails, React, Backbone, Marionette, Node.js

Aug '14 – Present

- Tech Lead and Scrum Master of distributed team delivering projects: Private Market Place, Insertion Orders Management, Facebook Video integration, Ads Management Overhaul, Brand Planning UI
- Stabilized and improved infrastructure with gulp, sourcemaps and Rails 4, jQuery upgrades
- Worked closely with clients as Tech Lead of Quality Improvements team

Software Engineer (Practicum), Apportable

San Francisco, CA

Marketplace website | Rails

Aug '13 - Nov '13

- Developed marketplace website to serve various modules in-house/3rd-party modules
- Integrated apportable CLI with the marketplace

Research Assistant, interACT, Carnegie Mellon University

Pittsburgh, PA

Speech Toolkit, Speech Recognition Virtual Kitchen | Javascript, d3.js, angular.js, Weka, Java - Evaluated machine learning models to predict accuracy of speech recognizer

Aug '12 – Nov '12 Jan '13 – May '14

- Conducted error analysis on 3 specific models to identify degrading factors for a speech recognizer
- Developed an SVG based visualization tool to assist non-experts in speech-recognition error analysis

Technical Leadership Intern, Sears Holdings

Hoffman Estates, IL

ScoreIN | Rails, angular.js, d3.js

May '13 – July '13

- Lead team of two undergrads, trained them in web development and Rails
- Pitched, demoed to senior executives and deployed every week
- Developed algorithm, dashboard, visualization and REST APIs for the product, which aimed to score every user on social shopping platform based on their influence and engagement

Technical Lead, Game Development Lab, Carnegie Mellon University

Pittsburgh, PA

Mobile & Immersive Learning for Literacy in Emerging Economies (MILLEE) | J2ME, Python

Feb'10 – Aug'12

- Prototyped 14 games on low-end mobile phones for English as second language acquisition
- Developed novel data logging. Improved file I/O and scoring mechanisms to improve user experience
- Deployed these educational games with over 250 students for over one year
- Improved game design by iteratively analysing user feedback, user interviews, and logs

PATENTS

Method and system for determining level of influence in a social e-commerce environment US20150227987A1, Publication date: 2015-08-13

SELECTED PROJECTS

aaobb2 | May '16 | Ruby | Most Innovative Hack, Rocket Fuel Hackathon 2016

Prototyped intelligent reporting and insights chat-bot using NLP and Rocket Fuel APIs

Chicago Crime Watch | Team of 4 | May '13 - June '13 | Hadoop, Javascript, Rails

Developed visualization to query and display crimes on Chicago map from Hadoop job

Speech Recognizer | Team of 2 | Jan '13 - Apr '13 | Java, Matlab

Developed grammar-based recognizer for continuous words using HMM networks

Sentimentalizer | Oct '12 | Ruby, Rubygems

Developed and open-sourced a Naive Bayes classifier based ruby gem to analyse sentiment of a sentence

Bestbay | Team of 3 | Aug '12 - Nov '12 | Rails, Rspec, Cucumber, Redis

Using XP as SDLC, developed an auction website

SKILLS

Languages: Ruby, JavaScript, Java, Python

Technologies: Rails, React, Backbone, Marionette, Node.js, d3.js, Angular.js, HTML5, CSS3, SQL, Android

Tools: git, SVN, grunt, gulp, Jira, eclipse, Jira

RELEVANT

Software Engineering

Applied Machine Learning

COURSES

Design & Development of Speech Systems

Leve for Smortphone Development

Cloud Computing

Java for Smartphone Development